

2017

Time : 3 hours

Full Marks : 70

*Candidates are required to give their answers in
their own words as far as practicable.*

The questions are of equal value.

*Answer any **seven** questions.*

*Maximum word limit per question is **200** words.*

1. What do you understand by "International Business" ? What are the factors which influence it ?
2. How has globalization of Indian business happened in last 25 years ?
3. Explain organizational structure of MNC
How it maintains control in different geographies ?

4. How does culture of any society impact operation of an MNC ? Explain with help of an example.
5. What are the anti-dumping measures taken by WTO ?
6. What do you understand by Regional Grouping ? Explain working of SAARC.
7. What do you understand by following terms :
 - (a) GATT
 - (b) Trading blocks
8. What do you understand by Franchising ? How do franchisors keep control over operations of franchisees ?
9. What do you understand by FDI ? How is it different from FII ?
10. Write notes on the following :
 - (a) Strategic alliance
 - (b) Joint ventures

